



# Canadian Chiropractic Guideline Initiative

ADVANCING EXCELLENCE IN CHIROPRACTIC CARE



## WHAT'S NEW AT CCGI?

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Finding up-to-date best evidence and applying it into daily clinical practice can be challenging for busy clinicians. Where will they find the time to consider the benefits of adopting an evidence-informed approach for their patients and for their practice? Why should they consider making changes to the way they work? And where should they start? These are some of the many questions we are often asked by clinicians.

The Canadian Chiropractic Guideline Initiative (CCGI) understands that clinicians need easy and rapid access to information, tools, and resources for an evidenced-informed practice. We are all about providing clinicians with evidence at their fingertips and giving them user-friendly tools to find out how to best translate research evidence into practice. There are a number of resources we have to offer:

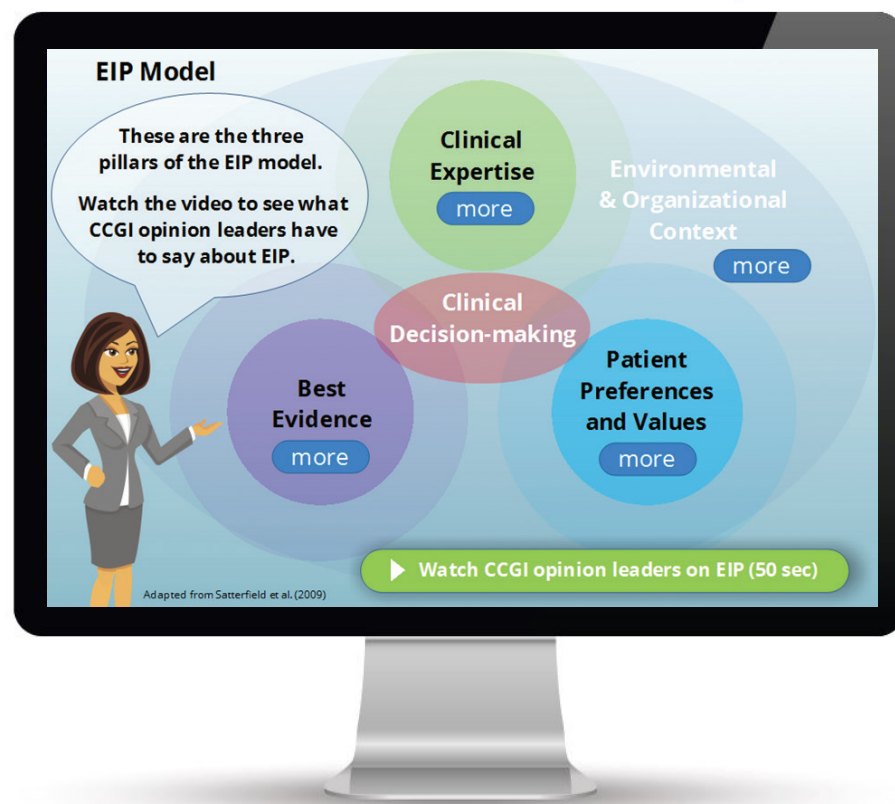
### A NEW CCGI LEARNING MODULE

CCGI is thrilled to announce the launch of our new online interactive learning module on Evidence-Informed Practice, delivered in collaboration with the Canadian Memorial Chiropractic College (CMCC)'s Continuing Education program.

*It is free of charge*, educational, and fun to complete. The 30-minute learning tool includes video clips, case studies, and useful hyperlinks to websites and other resources on guidelines and best practices designed to help clinicians put evidence-informed practice into their day-to-day clinical work. The module is available in English and French. It is housed online at the CMCC Continuing Education portal: <https://ce.cmcc.ca/>

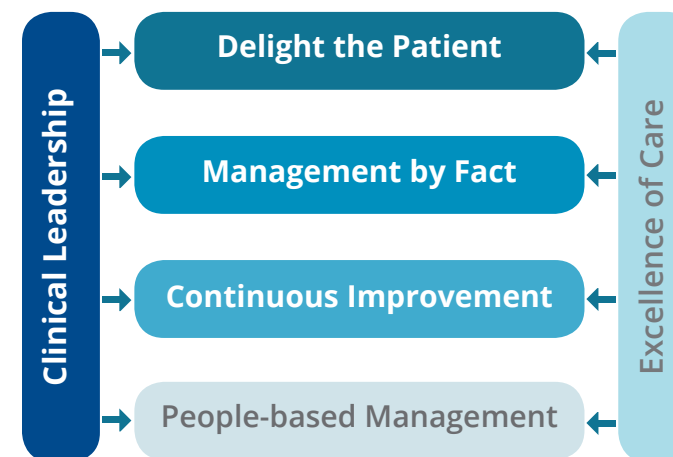
### EXCELLENCE MODEL OF CARE

CCGI has recently developed the Excellence Model of Care which is adapted from Kanji's Business Excellence model.<sup>1</sup> Kanji's model has been applied in many health care organizations worldwide and has shown to be a powerful tool for improving the quality of services (and products), and maximizing organizational outcomes and achievements.



### The Excellence Model of Care

\*Adapted from Kanji's Business Excellence Model (KBEM)



Here is a taste of what you will learn about the Excellence Model of Care in the new CCGI learning module: The clinician, as the leader of their practice, is the most important driving force for business excellence. The model suggests that a successful clinician is characterized by:

1. Delighting his/her patient (patient satisfaction);
2. Managing by facts (making clinical decisions based on evidence);
3. Continuously looking for ways to improve (continuous improvement); and
4. Teaming up with patients, partners from other healthcare disciplines, and employees (people-based management).

As a result of applying the Excellence Model of Care, clinicians may expect to see significant rewards such as improved:

- Patient satisfaction
- Patient health outcomes
- Patient referrals
- Employee satisfaction
- Professional image
- Cultural authority

Access the online interactive learning module on Evidence-Informed Practice for a more extensive explanation of the Excellence Model of Care at <https://ce.cmcc.ca/>

### NEW NECK PAIN AND ASSOCIATED DISORDERS GUIDELINE

The new CCGI guideline on the treatment of whiplash, neck pain, and associated disorders was recently completed by the Guideline Development Group (GDG) and is currently being submitted for publication. We look forward to disseminating the new recommendations to the profession over the next few months. Look out for the second interactive online learning module presenting the latest evidence on the management of whiplash and neck pain associated disorders, along with a webinar with CCGI opinion leaders and handouts for clinicians and patients.

### WELCOME TO OUR NEW CCGI OPINION LEADERS

Three new CCGI opinion leaders were recently appointed in Alberta (Dr. Philip Conway, Dr. Dale Macdonald, and Dr. David Linford) along with Dr. Blaine Broker in Saskatchewan. We are delighted that they will be collaborating with us. Find out more about them on the Opinion Leaders page of the CCGI website.

### NEW! CCGI BEST PRACTICE COLLABORATORS

CCGI opinion leaders are now being joined by a new team of CCGI Best Practice Collaborators. These influential evidence-informed clinicians were recently nominated by their colleagues through a nationwide survey. Over 100 collaborators will be assisting opinion leaders in their area with reaching out to other colleagues, informing peers about where to locate credible sources to help make informed clinical decisions, helping interpret recent evidence-based clinical practice guidelines recommendations, and discussing evidence-informed practice in general. The CCGI is happy to have them on board and looks forward to collaborating with them to take best practices forward in Canada.

**A list of the new Best Practice Collaborators team can be found on [www.chiroguidelines.org](http://www.chiroguidelines.org) under About Us.**

Find out more about our opinion leaders and the benefits of using evidence-informed practice by watching our videos on the CCGI YouTube channel; follow us on LinkedIn; and visit the CCGI website today to find all of our resources: [chiroguidelines.org](http://chiroguidelines.org).

Sources:

<sup>1</sup>Kanji, GK. (1998). Measurement of business excellence. Total Quality Management, 9:7, 633-643, DOI: 10.1080/0954412988325

