

Turning 50 – look at what we have become!



Allan Gotlib, DC

Editor, Journal of the Canadian Chiropractic Association

This year marks the 50th anniversary of the Journal.

The “Canadian Chiropractic Journal” was inaugurated in January of 1957. The Editor was Dr. Don Sutherland. Volume 1 No. 1 carried an Editorial regarding “authoritative communication,” which I have reprinted in order to allow us to reflect on the times. In the last issue of that year, Volume 1, No.5 carried a significant Editorial re-

garding each member’s responsibility to the profession, authored by another of the profession’s exemplars Dr. H.K. Lee, the Associate Editor, which has also been reprinted. Reflect on this as well.

These two editorials set the stage for professionalism and asked highly pertinent questions and created very important “expectations.” They are timely, even today, 50 years later.

The 1st issue of the Canadian Chiropractic Journal also carried the Clinic News section edited by Dr. H.L. Gauthier, Clinic Director and noteworthy, *the first case history* prepared by Walter Coveyduck Senior Interne, from Hamilton.

Today, the Journal of the Canadian Chiropractic Association (JCCA) sits on the library shelves of 120 of the world’s leading health sciences universities.

The Journal’s Editorial Board consists of an international group of chiropractic experts who vet, nurture and approve the scientific contributions the profession makes to the global research community. The JCCA not only adds to the scholarly literature of scientific community, it also withstands the scrutiny of the scientific community.

The JCCA, this year, has become part of the PubMed databases system and is now digitally archived at the U.S. National Institutes of Health (NIH), developed and managed by NIH’s National Center for Biotechnology Information (NCBI) in the National Library of Medicine (NLM). This has brought tremendous credibility to our profession.

The Journal has become the vehicle to document the clinical evidence that we as clinicians experience everyday in our practice with our patients and has indeed facilitated a true research culture in the profession.

In Unity there is Strength!



Don C Sutherland, DC
Editor, Canadian Chiropractic Journal

The Canadian Chiropractic Journal – a new name for a new publication – goes to press. This issue, our first venture, officially incorporates the following periodicals under one cover:

The College Quarterly
The Journal of the Ontario Chiropractic Association
The Bulletin of the Canadian Chiropractic Association
The Alumni Bulletin

The above publications will now appear as sections in our new journal, and their editors will be on our Journal

staff. We hope that the second issue, which will appear a little later in the New Year, will be able to report that our editorial staff is representative of all provinces and all organized groups within our profession in Canada. Especially do we wish to add to the above list a section for each province. You will see in this issue that we carry news from all parts of Canada but as yet there are not official sections set aside for the respective provinces. We want to hear from YOUR province regarding the appointing of an editor to our staff. His duty will be to gather and edit the news from his province and see that it arrives here prior to our deadline.

In the words of the President of the Canadian Chiropractic Association, Dr. G.H. Young, of Vancouver, “it is time that Canadian chiropractic began to spread its wings and go places.” An adequate means of communication is vital if we are to go far. What army will try to advance without an assured line of communication? Inadequate communication produces poor dissemination of information which, in turn, predisposes to rumour-mongering. This is something we can do without and the most efficient method of neutralizing the effect of rumours is to provide authoritative information in an official periodical. This we intend to accomplish.

The various bulletins that have recently been produced by groups within our ranks have done a great deal in this direction, however, it is our feeling that by co-ordinating all publications into one Journal the good work being accomplished can be amplified many times. Regardless of the individual value of the different bulletins, their limited scope has made it impossible for them to reach all of the chiropractors with all of the facts. For example, public relations work is being carried on in certain areas to great advantage while other areas, wherein the program could be expanded, know nothing about it. Let us hear from you regarding all of the activities of your association so we can tell the rest of Canada what you are doing for chiropractic. In unity there is strength!

Inventory Time



HK Lee, DC
Associate Editor
Canadian Chiropractic Journal

The end of the year is traditionally the time for stock-taking. We, as chiropractors, would do well at this time to take stock of our profession both collectively and individually. By carefully reviewing our position today, we should be able to evaluate the progress made during the past year and with that information, set down our goal for the future. It is the responsibility of every member of this profession to do some serious thinking on this subject.

Considering the profession collectively, there is the political aspect – our organizations, dominion, provincial, and local. One might well ask, what advance have we

made legislatively as a profession across Canada? Are we individually giving enough thought to the effects of Health Insurance upon our profession or are we leaving it all up to our leaders? Have we really given any thought to the attitude of the public towards our profession? Have we any suggestions as to how it might be improved?

The thoughts and desires of a profession should come from the members, communicated to its leaders and be carried out by them if possible.

From the scientific standpoint, have you ever stopped to ask yourself, “Have I ever made any contribution from a research point of view and shared it with my fellow chiropractors?” It is so easy to leave investigation to a few and go along in the same old rut year after year.

Or we might consider the educational aspect and ask, “What am I doing to help the college – by sending students, or by financial support, or even by writing or speaking a few words of commendation and encouragement to those who work (through loyalty to your profession) instructing the future chiropractors of this nation.

And finally as an individual one might ask himself, “Am I as good a chiropractor as I might be? Do I make use of all that I learned in college? Do I keep abreast of progress by reading current literature, attending technical lectures at conventions or post-graduate courses? Do I put the golden rule into practice or am I thinking of how much I can extract from the patient in the way of fees? After looking back over the year and impartially admitting our mistakes there may be some among us who might even resolve to make 1958 a bigger and better year. And after such a critical self-analysis is over we all without doubt can look back with sincere pride to the no small contribution we made towards the health and happiness of the community.

With such rapid changes as one sees about today, the chiropractic profession cannot afford to be left behind and it behooves every individual member across this great country of ours to not only share but take an active responsibility in carrying chiropractic to new heights.