



Canadian Chiropractic Guideline Initiative

ADVANCING EXCELLENCE IN CHIROPRACTIC CARE

As of December 2017...

www.chiroguidelines.org



990+ social media followers



100+ best practice collaborators
and opinion leaders



160+ clinicians involved in
practice-based networks



2,500+ registered for CCGI
learning courses



1,000+ weekly visits to CCGI
website



50,000+ views of CCGI videos &
350+ subscribers



500+ podcast listens on iTunes
alone since September 19

What's in store for 2018?

- New guidelines for low back pain
- New exercise and yoga video series for low back pain
- Review of guidelines for spinal stenosis
- New podcasts
- CCGI at the CCA National Convention and Tradeshow in Calgary, Alberta in April
- Continuing education workshops

Canadian Chiropractic
Guideline Initiative:
Advancing Excellence
in Chiropractic Care

